



Forage Experience

From 1962 we settled as a high quality forage seed company



Cover Crops

We market three new varieties with different usage alternatives

Silage

We know that profitable milk and beef cattle production begins with the highest seed quality standards



MORE KNOWLEDGE, **BETTER RESULTS**

Produce[®] Brand products can end in more meat and more milk. This can be reached through the experience and expertise of a leading forage company that can help farmers to reach maximum benefits from every acre.

Choosing the best germoplasm in the seed industry, farmers can use the best package of hybrids and varieties widely adapted to different areas. Our elite germoplasm combined with the latest traits that increase productivity for farmers.

INNOVATION + EXPERIENCE + PERFORMANCE



SORGHUM ALTERNATIVES FOR CATTLE AND GRAIN PRODUCTION



THE ALTERNATIVE TO THOSE RESTRICTIVE ENVIRONMENTS AND POOR SOILS.

Sorghum is widely used as a forage in dairy and beef cattle. It is a very productive crop during summer where natural grasses can't offer well enough dry matter to maintain production.

WIDE ADAPTABILITY AND APPROPRIATE PORTFOLIO

- Sorghum has a lot of different physiological mechanisms to sort short and medium stress periods.
- You can choose from Forage Sorghum, Sudan type, up to highly digestive and energetic with high sugar content in stalk.
- Choosing the appropriate hybrid in your production, nutritional ratios similar to corn can be reached.
- Produsem® through our own breeding programs can provide high yield and more productive hybrids to our customers.

SORGHUM ALTERNATIVES FOR CATTLE AND GRAIN PRODUCTION



PICK THE HYBRID **YOUR FARM NEEDS**



FORAGE SORGHUM
PASTIZAL SUPER



LATE FLOWERING
FORAGE SORGHUM
PASTIZAL SUPER



GRAIN SORGHUM
CHARRUA DP

THE MOST PRODUCTIVE AND EFFICIENT LUCERNE CROP



EXPERIENCE AND KNOWLEDGE IN LUCERNE VARIETIES

ELITE GERMPLASM

From the very beginning Produsem was founded and managed by farmers focused in marketing the highest quality forages. Lucerne was the key business unit due to the strategic agreement that was settled with INTA.

For more than 60 years, Produsem is a well-known seed company with strong relation with INTA. This provides the best and well adapted Lucerne varieties. All the varieties are locally tested looking for the best alternative to each farmer need.

The main agronomics traits that are selected for are.

- High production during winter according to the maturity group
- More leaf retention
- Excellent stalk/leaves ratio
- Grazing and haying tolerance
- Plant Vigour
- Frost tolerance
- Regrowth rate
- Drought tolerance
- Pests and Diseases tolerance

Produsem agreement with INTA is still active and on duty to new farmer's challenges

THE MOST PRODUCTIVE AND EFFICIENT LUCERNE CROP



CHOOSE THE APPROPRIATE VARIETY **FOR YOUR CATTLE NEEDS**



LUCERNE
PRO INTA
LUJAN



LUCERNE
VICTORIA
SP INTA



LUCERNE
PRO INTA
PATRICIA



LUCERNE
PRO INTA SUPER
MONARCA



LUCERNE
PRO INTA
CARMINA



LUCERNE
PRO INTA
MORA

NON-GMO FLINT CORN



FLINT CORN

NON-GMO

Kernel hardness is the main physical characteristic that dry milling industry look for their final products. Planting Flint Corn, NON-GMO is a very important business unit in several environments where specialities like these hybrids can be very profitable. For a hybrid to become Flint is a long pathway, since elite germplasm, yield potential, competitive traits and legal approval is mandatory to achieve premium markets. Minimum parameters established for Flint Corn by Senasa (National Service of Health and Food Quality).

- Vitreous Endosperm: More than 92%.
- Hectolitre weight more than 76 kg/hl
- Flotation index maximum 25%.

Produce flint hybrids, can achieve all parameters named above and can be used in this milling industries. Another important quality characteristic, as Screen Retention is important due to in the milling process, bigger kernels, over 8mm sieves, can end in high premium products such as corn flakes, which is the premium market for the supply chain.

In addition to this, Prodeusem hybrids EG-808CL & EG-809HCL are tolerant to Clearfield® herbicides. This trait is considered NO GMO; because it is a natural mutation of one pair of genes that gives this plus in weeds management.

NON-GMO FLINT CORN



CHOOSE YOUR **FLINT CORN**

C



FLINT CORN
EG 808CL



FLINT CORN
EG 809 HCL

R

N

THE RIGHT GRASS **FOR YOUR FARM**



MORE PROFITABLE LIVESTOCK

THE BEST CHANCE

Considering different grasses in winter can give more alternatives for farming business, where the land can be used during winter and cattle can continue grazing and being more productive. This can become an excellent choice where winter natural grassland can't offer dry matter.

THE RIGHT GRASS FOR YOUR FARM



TRITICALE
CONCOR



TRITICALE
BARBOL



FORAGE BARLEY
TRINIDAD



OAT
PALOMA

MALT BARLEY MILITZA INTA

Militza INTA is a new Malt Barley from INTA Bordenave, that has two-row spickes. Seedlings are coloured, that differ from the most popular commercial cultivars in Argentina and Uruguay.

The last internode is straight and with uncoloured auricles.

Grain aleuronic layer is uncoloured. This cultivar is very appropriate for beer industries of south and north America.





Produsem S.A

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